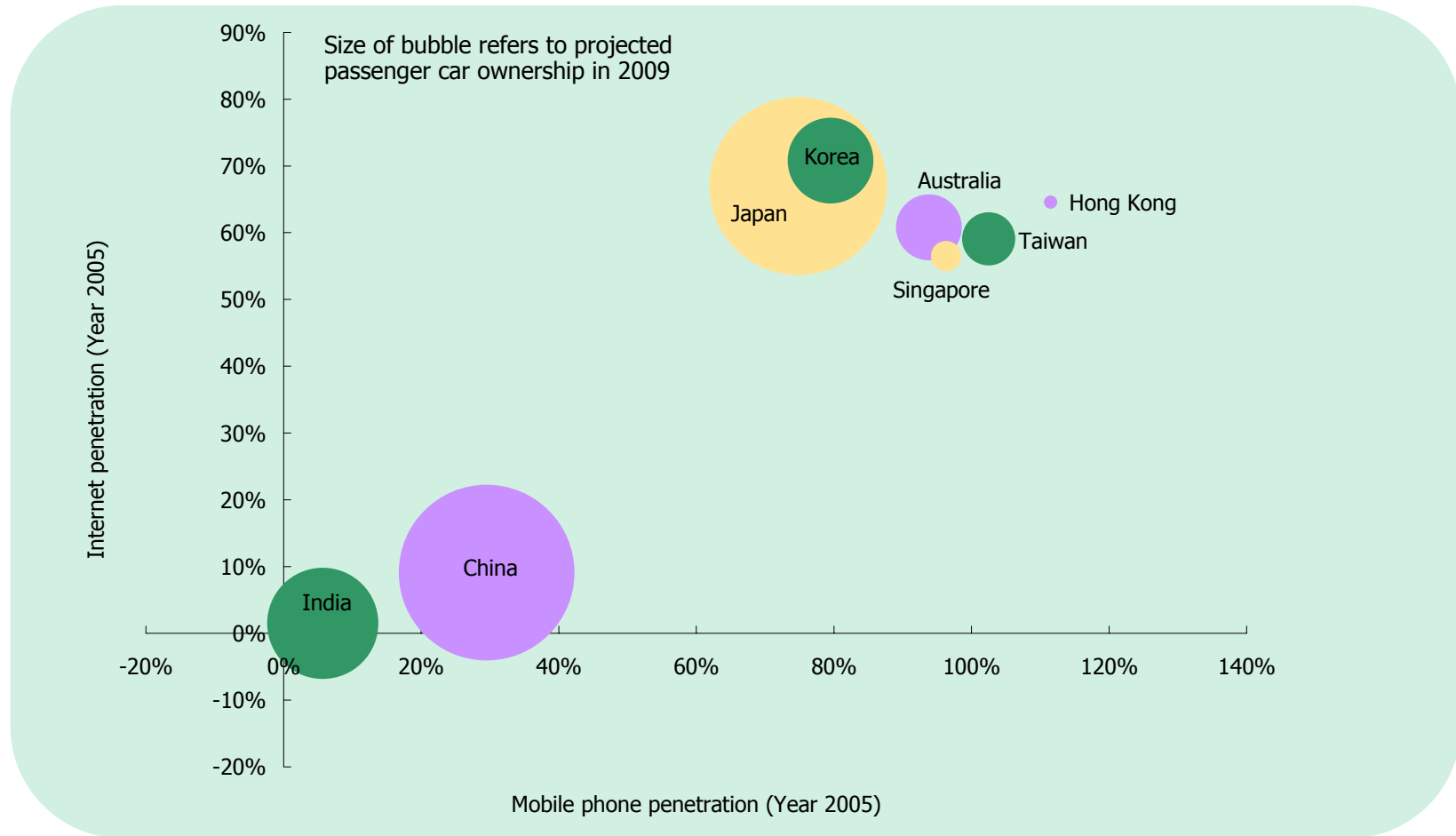


Japan and Korea emerge as the top opportunity markets; China and India have potential



Source: Fusion Consulting, Pyramid Research, IDC, Economist Intelligence Unit

- Japan and Korea emerge as the top potential markets for Telematics based on technology (mobile and Internet).
- China and India look to have potential once future car ownership is factored in, especially considering that urban mobile and Internet penetration is much higher than the country average.